

NEWS RELEASE



FORUM RESEARCH INC.

MEDIA INQUIRIES:

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UNITED CONSERVATIVE MAJORITY

Toronto, April 6th - In a random sampling of public opinion taken by The Forum Poll™ among 1132 Alberta voters, amongst those decided and leaning more than half of Albertans (55%) say that they would support the United Conservative Party.

A third (32%) say they would support the NDP and about 1 in 10 (7%) would support the Alberta Party.

Few say they would support either the Green Party (2%), another party (2%), or the Liberals (1%).

United Conservative majority, NDP as opposition

If the election were held today, we project these results would see a United Conservative Party majority government with 67 seats. The NDP would serve as opposition with 18 seats, and the Liberals and Alberta Party would each secure behind at 1 seat.

Most Albertans watched or heard about debate

A majority of Albertans (83%) either watched or heard about the Provincial leader's debate.

4 in 10 Albertans said they watched the Provincial leader's debate (44%) , while a similar proportion said they heard about the debate (39%). A sixth (17%) did not watch or hear anything about the debate.

4 in 10 believe Jason Kenney won debate

Regardless of which leaders Albertans would vote for, 4 in 10 (41%) believe Jason Kenney won the debate. A quarter (23%) believe Rachel Notley won the debate, while a sixth (16%) said there was no winner.

(6%) believe David Khan or Stephen Mandel won the debate and 1 in 10 (9%) stated they 'don't know'.



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Three-quarters do not believe the debate impacted their vote

Three-quarters (72%) said that the Alberta provincial leader's debate did not have any effect on their vote. A quarter (28%) said that the debate did impact their vote.

Of those who said the debate had an impact on their vote, 4 in 10 (40%) are more likely to vote for UCP. A third (36%) are more likely to vote NDP and 1 in 10 (11%) are more likely to vote for the Alberta Party.

"The United Progressive Party holds a big lead over the NDP going into the final week, with declared support from more than half of Albertans." said Dr. Lorne Bozinoff, President of Forum Research. "A week may be an eternity in politics, but, at this point, it's going to take a major shift to jostle Jason Kenney out of the premier's chair."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1132 randomly selected Albertans. 157,099 Albertans were contacted to participate. This poll was not sponsored by a third party and was conducted on April 4th and April 5th, 2019.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and others, can be found at forumpoll.com.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0



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Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

A full copy of this report is available. Please send your request, in writing, to: Alberta Election Team c/o Forum Research, 180 Bloor St. W., Toronto, Ontario, M5S 2V6.

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Voter intent

If a provincial election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Base=decided and leaning]

Age/gender

%	Total	Under 25 years	25 - 34	35 - 44	45 - 54	55 - 64	65 and over	Male	Female
Sample	1076	58	139	181	182	238	278	619	413
United Conservative Party	55	51	41	60	65	61	52	59	50
Green Party	2	4	3	2	1	1	2	2	2
New Democratic	32	28	40	29	27	30	36	28	36
Alberta Party	7	9	12	7	5	5	6	7	8
Liberal	1	3	1	2	2	2	1	1	2
Other	2	5	3	1	0	2	3	2	2

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1076	347	312	127	173	117
United Conservative Party	55	51	49	55	72	59
Green Party	2	3	2	0	3	3
New Democratic	32	35	37	34	18	25
Alberta Party	7	8	7	7	5	12
Liberal	1	1	2	1	1	0
Other	2	2	2	3	3	2



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Income

%	Total	< \$20K	\$20K - \$40K	\$40K - \$60K	\$60K - \$80K	\$80K - \$100K	\$100K - \$250K	\$250K +
Sample	1076	59	114	139	119	144	270	57
United Conservative Party	55	55	51	51	54	57	55	45
Green Party	2	7	1	1	2	2	2	3
New Democratic	32	18	39	34	33	29	36	37
Alberta Party	7	11	7	8	9	10	5	6
Liberal	1	4	1	0	2	0	2	4
Other	2	5	0	5	1	1	0	6



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Debate

Did you watch or hear anything about the Alberta Provincial leader's debate?

Age/gender

%	Total	Under 25 years	25 - 34	35 - 44	45 - 54	55 - 64	65 and over	Male	Female
Sample	1132	64	148	191	185	252	292	646	437
Watched the debate	44	30	43	44	42	47	57	41	47
Heard about the debate	39	49	36	41	36	38	36	42	37
Didn't watch or hear anything about the debate	17	22	20	15	22	15	7	18	16

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	1132	360	337	131	180	124
Watched the debate	44	42	47	46	46	40
Heard about the debate	39	40	37	41	37	40
Didn't watch or hear anything about the debate	17	17	16	13	17	21

Income

%	Total	< \$20K	\$20K - \$40K	\$40K - \$60K	\$60K - \$80K	\$80K - \$100K	\$100K - \$250K	\$250K +
Sample	1132	68	121	141	127	146	276	58
Watched the debate	44	27	45	48	38	37	50	58
Heard about the debate	39	51	33	35	43	46	36	32
Didn't watch or hear anything about the debate	17	22	23	17	19	17	13	10



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Voter intent

%	Total	United Conservative Party	Green Party	New Democratic	Alberta Party	Liberal	Other
Sample	1132	595	29	324	77	22	29
Watched the debate	44	46	22	50	43	43	33
Heard about the debate	39	40	38	40	32	30	38
Didn't watch or hear anything about the debate	17	14	40	11	24	27	30



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Debate Winner

Regardless of which leader you would vote for, who do you think won the debate?

Age/gender

%	Total	Under 25 years	25 - 34	35 - 44	45 - 54	55 - 64	65 and over	Male	Female
Sample	962	52	117	164	145	213	271	536	382
Jason Kenney	41	47	37	41	48	40	35	45	37
Rachel Notley	23	16	35	21	18	20	22	22	25
David Khan	6	8	4	5	4	6	7	5	6
Stephen Mandel	6	8	5	5	8	5	7	8	4
There was no winner	16	7	11	18	13	21	22	13	18
Don't know	9	14	9	10	9	7	7	8	10

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	962	307	291	110	152	102
Jason Kenney	41	38	34	46	57	44
Rachel Notley	23	26	24	25	11	19
David Khan	6	5	7	1	5	10
Stephen Mandel	6	8	6	3	6	3
There was no winner	16	14	19	20	12	8
Don't know	9	8	10	5	8	16



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Income

%	Total	< \$20K	\$20K - \$40K	\$40K - \$60K	\$60K - \$80K	\$80K - \$100K	\$100K - \$250K	\$250K +
Sample	962	52	95	121	109	124	239	52
Jason Kenney	41	31	37	49	40	45	41	42
Rachel Notley	23	15	26	17	21	30	29	22
David Khan	6	16	9	3	3	3	5	6
Stephen Mandel	6	11	5	5	10	5	4	7
There was no winner	16	14	15	20	14	7	14	16
Don't know	9	14	9	5	12	9	7	7

Voter intent

%	Total	United Conservative Party	Green Party	New Democratic	Alberta Party	Liberal	Other
Sample	962	511	20	297	61	16	21
Jason Kenney	41	71	40	4	13	14	22
Rachel Notley	23	1	18	61	24	21	0
David Khan	6	2	12	10	2	37	15
Stephen Mandel	6	4	9	5	27	11	8
There was no winner	16	12	17	14	21	17	47
Don't know	9	10	4	6	13	0	8



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If Debate had an Effect

Did the Alberta provincial leader's debate have any effect at all on your vote?

Age/gender

%	Total	Under 25 years	25 - 34	35 - 44	45 - 54	55 - 64	65 and over	Male	Female
Sample	962	52	117	164	145	213	271	536	382
Yes	28	32	29	33	25	28	23	29	26
No	72	68	71	67	75	72	77	71	74

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	962	307	291	110	152	102
Yes	28	32	31	19	24	26
No	72	68	69	81	76	74

Income

%	Total	< \$20K	\$20K - \$40K	\$40K - \$60K	\$60K - \$80K	\$80K - \$100K	\$100K - \$250K	\$250K +
Sample	962	52	95	121	109	124	239	52
Yes	28	38	30	21	27	29	31	35
No	72	62	70	79	73	71	69	65

Voter intent

%	Total	United Conservative Party	Green Party	New Democratic	Alberta Party	Liberal	Other
Sample	962	511	20	297	61	16	21
Yes	28	21	49	36	36	45	31
No	72	79	51	64	64	55	69



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Effect of Debate

What effect did the Alberta provincial leader's debate have on your vote?

Age/gender

%	Total	Under 25 years	25 - 34	35 - 44	45 - 54	55 - 64	65 and over	Male	Female
Sample	265	16	34	57	38	59	61	150	99
More likely to vote UCP	40	41	31	45	49	47	24	41	37
More likely to vote NDP	36	8	46	41	28	35	45	33	40
More likely to vote Liberal	7	20	7	1	6	1	11	6	8
More likely to vote Alberta party	11	14	9	6	17	9	14	13	9
More likely to vote for another party	5	17	4	3	0	6	5	5	5
More likely to skip voting altogether	2	0	2	3	0	3	0	3	0

Region

%	Total	Calgary CMA	Edmonton CMA	Southern Alberta	Central Alberta	Northern Alberta
Sample	265	95	85	25	32	28
More likely to vote UCP	40	34	38	38	53	49
More likely to vote NDP	36	42	31	56	22	28
More likely to vote Liberal	7	4	11	3	9	2
More likely to vote Alberta party	11	13	9	3	12	19
More likely to vote for another party	5	4	10	0	4	0
More likely to skip voting altogether	2	2	2	0	0	2



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Income

%	Total	< \$20K	\$20K - \$40K	\$40K - \$60K	\$60K - \$80K	\$80K - \$100K	\$100K - \$250K	\$250K +
Sample	265	17	30	23	27	37	74	18
More likely to vote UCP	40	52	37	37	49	44	39	20
More likely to vote NDP	36	22	44	28	32	35	39	38
More likely to vote Liberal	7	8	9	13	0	2	9	15
More likely to vote Alberta party	11	5	4	6	17	19	9	16
More likely to vote for another party	5	13	4	16	2	0	1	5
More likely to skip voting altogether	2	0	2	0	0	0	3	5

Voter intent

%	Total	United Conservative Party	Green Party	New Democratic	Alberta Party	Liberal	Other
Sample	265	106	8	106	24	7	4
More likely to vote UCP	40	94	43	1	10	0	26
More likely to vote NDP	36	1	0	84	7	17	0
More likely to vote Liberal	7	0	19	9	0	83	0
More likely to vote Alberta party	11	3	0	4	69	0	8
More likely to vote for another party	5	1	38	0	7	0	66
More likely to skip voting altogether	2	1	0	1	6	0	0



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